

# **Artwork Guidelines**

## Computer files -

We prefer artwork to be in vector form saved as an eps or ai (adobe illustrator) file. However, we can accept artwork in pdf, tiff, and jpg form as long as it has a resolution of 300 dpi.

The label format can be supplied on disk, CD or sent as an attachment to artwork@adherelabel.com e-mail. Be sure to "zip" all files, fonts and linked graphics into a single file. A printed color sample of the file being sent is requested. This copy can be mailed to:

Adhere Label Products Attn: Artwork 100 Stag Industrial Blvd. Lake St. Louis, MO 63367

If any additional artwork needs to be done, additional charges will apply.

### Black & White artwork -

A high resolution clean black & white print may be supplied as artwork. (No fax copies) If any additional artwork needs to be done, additional charges will apply.

### **Artwork Creation**

No artwork available, no problem. Call us today for a quote to have your label designed.

#### Proofs -

A proof will be sent to you within 3 working days after receipt of your order. The proof is for your review and approval to avoid any costly printing errors. Proofs may be faxed, mailed or e-mailed to you at your request.