



## **RECOMMENDED ARTWORK GUIDELINES:**

**We prefer artwork to be in a vector file saved as an eps or Adobe Illustrator file. However, we can usually accept artwork in a PDF, TIFF, and JPG file as long as it is in high resolution (minimum resolution of 300 DPI).**

### **Artwork submission preferred file formats:**

**Vector Graphics** (acceptable files)

- .ai
- .eps
- .pdf

**Non-Vector Graphics** (may or may not be acceptable files – we will check with our plate makers)

- Must be high resolution
- Preferably .tiff
- .jpg
- png

Note: .ai, .eps and .pdf are just containers and not necessarily an indicator that the document contains vector graphics or that all the elements are vector graphics.