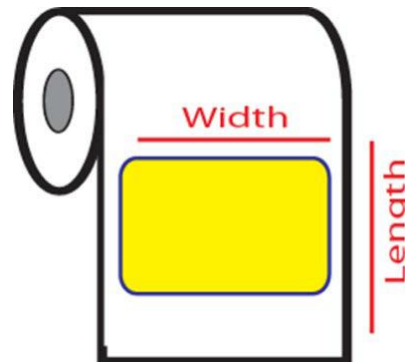


Questions to ask yourself before ordering labels:

1. What is your label being applied to? We need to know this as this ensures that your label (adhesive) will adhere well.
2. Will your label be exposed to harsh conditions? This is helpful in knowing since there are many different types of material and will ensure your label will last in the harshest conditions needed.
3. Will you be using a printer to print on your labels?
4. What direction would you like your labels to unwind from?

Questions to ask yourself before ordering ribbons:

1. What type of label are you printing on? Knowing this will determine what kind of ribbon will print best (wax, wax/resin, resin, etc).
2. What is the printer make and model. This helps us get you the best ribbon for your printer.
3. What size are your labels? Ribbons come in many different sizes and we want to match your label size for your ribbon to save costs.



*to determine the size of your label, measure the width and then the length (width will always be listed 1st)